

## From the TFAS Trustees

*Mutrulaku Namaskaramulu.*

I hope you all had a good summer. After a very busy summer, we are entering into a colorful and relaxing winter, at least to some. Kids are back in school and the chill has already started. The TFAS Executive Committee has been active in arranging and participating in many events during the summer and is currently planning the Deepavali function on October 24<sup>th</sup>, 2009.

Picnic was the first event organized by TFAS after the 25<sup>th</sup> Anniversary celebrations. Although the weather was iffy during the days leading up to it, the actual day of the picnic turned out to be nice. Over 250 people, including kids and adults of all ages attended the event and participated in various games. We want to thank the folks who donated generously and provided food and gifts. We need this support to continue to bring events at affordable price in this tough economy.

TFAS is thankful to Dr. Medasani Mohan garu, who gave lectures for 11-days on several popular Telugu kavyyas of Siva Leelalu. These lectures were held at Dr. Janani Krishna garu's residence. On behalf of TFAS, our Secretary Anand Paluri and past President Ramakrishna Eleswarapu garu assisted me in felicitating Dr. Medasani garu. We are also thankful to Dr. Janani garu for taking the initiative and hosting the event.

On September 6<sup>th</sup> Srinivas Kalyanam dance ballet was held by a local dance academy at the North Brunswick High School and the TFAS executive committee members were recognized for their support. We are truly honored to have a talented pool of dance teachers and TFAS as an organization will continue its support to each of the schools.

Then we got the sad news that the Chief Minister of Andhra Pradesh, Dr. Y. S. Rajasheker Reddy went missing and 24-hours latter was declared that he and others on the helicopter were killed in an accident. Telugu community as a whole lost a great leader who was reelected with an overwhelming majority in the recent elections. TFAS joined the other community leader to pay homage to the late chief minister on September 12<sup>th</sup> at the Royal Albert Palace.

On September 13<sup>th</sup>, TFAS participated in the HELP Foundation walkathon at the Manasquan Reservoir Park, Howell, NJ as a part of the

Community Services. The purpose of the HELP Foundation is to undertake or support programs dealing with the education, vocational training, and foster care of orphaned or destitute children.

We have seen an increased number of deaths of young Telugu students and professionals in the recent past. TFAS has joined hands with other Telugu organizations to raise funds and assist the victims and their families. Your continued support is much appreciated.

As you might have noted by now, we have instituted TFAS Newsletter to be mailed to our members bi-weekly. Given that the Telugu Jyothi is published bi-monthly, we felt that time sensitive community information can be sent via the Newsletter. We hope you find this useful and any feedback will be greatly appreciated. We are also including community events on our website. Please visit [www.tfasnj.org](http://www.tfasnj.org) for updated information. We are planning to charge those who request us to send emails at \$200 for for-profit organizations and \$100 for not for profit organizations. The collected funds will be used during various TFAS events to subsidize the cost.

As I indicated earlier, we are currently planning to bring a quality program for Deepavali on October 24<sup>th</sup>. We are making every effort to keep the cost of this event low and any assistance in sponsoring this event will be much appreciated. We look forward to your continued support and hope to see you at the Deepavali function.

Regards. On behalf of the TFAS Executive Committee - **Damu Gedala, President**

### **TFAS 25<sup>th</sup> Anniversary Accounts**

As it was promised by the TFAS Executive Committee and more specifically by the 25<sup>th</sup> Anniversary Organization Team, we are pleased to provide the financial accounts for the event. As we indicated, we want to be transparent and make sure your valuable contributions were spent according to your interests.

We want to thank each of the sponsors and all those attended and made this Anniversary a memorable one for all. There were a few commonsense lessons that we (re)learned in the process, such as collect the money before the event and don't accept "check is in the mail" as an answer, go personally and get it. Another valuable

lesson, we are to only expect 80% of the pledges not the 100%. The reason it took us as long as it did to publish these accounts is accounts receivable; i.e., collecting money from those who pledged. We are pleased to report that except for one or two, we were successful in collecting all the other pledges.

From the feed-back we got from the attendees, we think that we brought an excellent cultural and entertainment program. Everyone had great praise for the delicious food provided on the 2 days. Financially speaking, this event was mixed bag for us in the sense that we did not lose money, which is a good thing. However, we went into this expecting to generate some funds for future events so that we can extend discounts to members who attend those. We exceeded our budget for the entertainment due to unreasonable demands by one artist from India. We were successful in saving about \$6,000 as indicated in the table. We look forward to your active participation in future TFAS events and generous contributions so that we can continue to bring quality programs to you.

**Anand Paluri, Convener**  
**Ramakrishna Seethala, Co-Convener**

#### **TFAS Annual Family Picnic Accounts**

TFAS arranged summer picnic on August 30, 2009 at Roosevelt Park, Edison. It rained previous night and light shower in the morning and threatened the Picnic. Luckily, the weather got better and was very pleasant that resulted in well over 250 people attending the picnic. Every one enjoyed the fun filled games (Tug of War, Ring Tennis, Musical Chairs, Water Balloon Game and Bingo) and a variety of delicious food including Chat, pulihora, vegetable fried rice, lemon rice, yogrut rice, idli, upma, grilled corn and chicken, fruits, snacks and desserts. Thanks to Dakshin, Paradise Byriani and Coriander for supplying pulihora, lemon rice and vegetable fried rice and volunteers who brought other foods. Thanks to Damu Gedala for providing Ice Cream and other EC members for providing Chat, fruit, water and drinks. Thanks to Vasu of KAD for providing Telugu movie DVDs for gifts. We especially thank Drs. Satyaveni & Srinivasa Rao for their generous donation of \$200. At the picnic 3 families enrolled as life-members and 3 more joined as annual members. Once again we thank all the participants

and we welcome the new members to the TFAS Community.

<b>TFAS 25<sup>th</sup> ANNIVERSARY ACCOUNTS</b>	
<b>INCOME</b>	
Sponsors	62,225
Donations (banquet & main program)	25,364
Donations & sponsors (web)	40,667
Advertisements	13,550
Vendors	11,000
<b>Total Income</b>	<b>\$152,806</b>
<b>EXPENSES</b>	
Fund raising dinner	4,367
Hall rental & food	73,005
Stage & decorations	8,843
Musicians	2,460
Audio & photography	5,010
Ads & postage	2,667
Badges, banners, and wrist bands	927
Artists travel	16,507
Artists remuneration	8,350
Artists lodging & boarding	5,224
Literary awards	3,750
Souvenir	7,700
Trophies	1,785
Flowers and balloons	403
Security	975
Car rental	759
Artists visa applications	1,680
Miscellaneous	2,198
<b>Total Expenses</b>	<b>\$146,610</b>
<b>NET INCOME</b>	<b>\$6,196</b>

<b>TFAS PICNIC ACCOUNTS</b>	
<b>INCOME</b>	
Donations	340.00
Raffle	119.00
<b>Total Income</b>	<b>\$459.00</b>
<b>EXPENSES</b>	
Park Fee	89.00
Food	173.06
Prizes	72.00
<b>Total Expenses</b>	<b>\$334.06</b>
<b>NET INCOME</b>	<b>\$124.94</b>